

DESIGN CRISTAL - SHORTLIST 2014

ID FORM	CAMPAIGN NAME	AD TITLE	ADVERTISER / CLIENT	AGENCY NAME	COUNTRY
A. Brand Identity					
1206-1	Musical Visiting Card	Musical Visiting Card	Musical Instruments shop MuzZone""	TDI Group Russia	RUSSIA
1330-19	If Only for a Second	If Only for a Second	Mimi Foundation	Leo Burnett france	FRANCE
B1. Design Craft Typography					
681-48	Accidental Text Drive		Nissan	TBWA\RAAD	UAE
B2. Design Craft Illustration					
1130-85	911 Rear Horsepower	911 Rear Horsepower 1	Porsche (China) Motors Ltd.	Fred & Farid Shanghai	CHINA
1130-86	912 Rear Horsepower	911 Rear Horsepower 2	Porsche (China) Motors Ltd.	Fred & Farid Shanghai	CHINA
1130-87	913 Rear Horsepower	911 Rear Horsepower 3	Porsche (China) Motors Ltd.	Fred & Farid Shanghai	CHINA
B4. Design Craft Graphics Design					
1164-14	The Beauty Of Sharpness	Cheese	ZWILLING J. A. HENCKELS	Herezie	FRANCE
1164-15	The Beauty Of Sharpness	Watermelon	ZWILLING J. A. HENCKELS	Herezie	FRANCE
1164-16	The Beauty Of Sharpness	Salmon	ZWILLING J. A. HENCKELS	Herezie	FRANCE
1113-10	Stamps	RIVER	AUDI SCHWEIZ, AMAG	Y&R Dubai / Y&R Group Switzerland	UAE
1113-11	Stamps	Mountain	AUDI SCHWEIZ, AMAG	Y&R Dubai / Y&R Group Switzerland	UAE
1113-12	Stamps	Desert	AUDI SCHWEIZ, AMAG	Y&R Dubai / Y&R Group Switzerland	UAE
1113-20	Comments	Tart	STARCO FASHION GROUP	Y&R DUBAI	UAE
1113-21	Comments	Clown	STARCO FASHION GROUP	Y&R DUBAI	UAE
1113-22	Comments	Blonde	STARCO FASHION GROUP	Y&R DUBAI	UAE
C. Point Of Sale					
1324-4	Not A Stupid Cover	Not A Stupid Cover	LIVRARIA CULTURA	DM9DDB	BRAZIL
629-2	Preserving Pride	Preserving Pride	HENKEL	DDB DUBAI	UAE
1305-6	The Dog Walking Calendar	The Dog Walking Calendar	P&G	Africa	BRAZIL

D. Digital and Audiovisual Design

1050-3	Run For AJD	Run For AJD	AJD (AIDE AUX JEUNES DIABÉTIQUES)	BEING	FRANCE
1125-8	Voices Against Violence	Voices Against Violence	The Brady Campaign to Prevent Gun Violence	McCann New York	USA
1272-12	Get Well Kit	Get Well Kit	Sanofi-Aventis Group	Geometry Global Moscow	RUSSIA

F. Packaging Design

629-3	Preserving Pride	Preserving Pride	HENKEL	DDB DUBAI	UAE
1113-19	Little Labels Of Big Consequences	Little Labels Of Big Consequences	GLOBAL EXPORT CO.	Y&R DUBAI	UAE
1093-1	The Most Honest Beer Packaging	The Most Honest Beer Packaging	Polevskaya Brewery	Red Pepper	RUSSIA

G. Self-Promotion

681-75	Scratch n Win Business Cards		Integer	TBWA\RAAD	UAE
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