



## CRISTAL FESTIVAL

# CRISTAL FESTIVAL 2016 RADIO PRIZELIST

Categories	Entry Title	Client	Country	Entrant Company	AWARDS
A1. Food	Psychic	Wrigley	South Africa	DDB South Africa	BRONZE
A7. NGO / Great cause / Charity	Girls of Paradise	Mouvement du Nid	France	McCann Paris	BRONZE
A14. Beauty / Hygiene / Health	Sweet Dreams	Johnson's Baby	United Arab Emirates	Impact BBDO Dubai	BRONZE
A16. Retail store	Anniversary Forgotten	Netflorist	South Africa	FCB Joburg (Pty) Ltd	BRONZE
A20. Corporate	GE Podcast Theare Presents: The Message	GE	USA	BBDO New York	GOLD
B1. Scriptwriting	Sweet Dreams	Johnson's Baby	United Arab Emirates	Impact BBDO Dubai	SILVER