



CRISTAL FESTIVAL

CRISTAL FESTIVAL 2016 OUTDOOR PRIZELIST

Categories	Entry Title	Client	Country	Entrant Company	Award
A9. Leisure / Sport / Entertainment	Ma place est dans la salle	Prodiss	France	FRED & FARID	GOLD + GRAND PRIX
B2. Drink	Coca Cola Giraffe	Coca Cola	Lebanon	J. Walter Thompson Beirut	BRONZE
B13. Clothing / Accessories	Biker	M. MOUSTACHE	FRANCE	Altmann+Pacreau	BRONZE
B13. Clothing / Accessories	Classic	M. MOUSTACHE	FRANCE	Altmann+Pacreau	BRONZE
B13. Clothing / Accessories	Dandy	M. MOUSTACHE	FRANCE	Altmann+Pacreau	BRONZE
B13. Clothing / Accessories	Skirt	M. MOUSTACHE	FRANCE	Altmann+Pacreau	BRONZE
D1. Special installations	SMS LAST WORDS	Global Road Safety Partnership	China	HAVAS Worldwide Shanghai	BRONZE
D1. Special installations	Eiffel Tower All Yours	HomeAway	France	Saatchi & Saatchi France	GOLD
D2. Non conventional indoor advertising	One-Drop Bottle	Pril	United Arab Emirates	TBWARAAD	GOLD
D2. Non conventional indoor advertising	Apartment Stores	Delamaison	France	Nurun Paris	SILVER
D3. Interactive outdoor Experience	Nissan leaf zero queue	Nissan	FRANCE	DigitasLBI	SILVER
D3. Interactive outdoor Experience	#NetflixSwap	Netflix	France	Darewin	BRONZE
D3. Interactive outdoor Experience	Blood Sport	Banc de Sang i Teixits	Spain	Ogilvy & Mather Madrid	SILVER