



**CRISTAL FESTIVAL**

**CRISTAL FESTIVAL 2016  
ONLINE VIDEO PRIZELIST**

Categories	Entry Title	Client	Country	Entrant Company	AWARDS
A2. Best use of humor	Audi - The Comeback	Audi AG	Germany	Razorfish GmbH	SILVER
A4. Best webisodes over 3 minutes	I Love My Age	Yoplait	France	Publicis Conseil	BRONZE
<b>A5. Best social video</b>	<b>Dads #ShareTheLoad</b>	<b>P&amp;G India</b>	<b>India</b>	<b>BBDO India</b>	<b>GOLD + GRAND PRIX</b>
A5. Best social video	#WholsTheKing	Burger King France	France	BUZZMAN	SILVER
A7. Best editing	Journey To Your Dream/Ingrid	Danone	France	Wunderman Paris	SILVER
A9. Best branded content video	Song & Dance	Mars Chocolate North America	USA	BBDO New York	BRONZE
<b>A9. Best branded content video</b>	<b>Journey To Your Dream/Ingrid</b>	<b>Danone</b>	<b>France</b>	<b>Wunderman Paris</b>	<b>GOLD + GRAND PRIX</b>
A9. Best branded content video	#Notcomingsoon	Louis XIII	USA	FRED & FARID	SILVER
A13. Best promotional/Branding campaign	DACIA, from 3€ a day: The Bagel	Renault Dacia France	France	Publicis Conseil	SILVER
A13. Best promotional/Branding campaign	#Notcomingsoon	Louis XIII	USA	FRED & FARID	GOLD