



**CRISTAL FESTIVAL**

**CRISTAL FESTIVAL 2016**  
**MOBILE PRIZELIST**

Categories	Entry Title	Client	Country	Entrant Company	AWARD
B. MOBILE APPLICATIONS	SharyDrive	Axa prévention	Clichy	Axa prévention	BRONZE
B. MOBILE APPLICATIONS	Paris Is Our Gift	Paris Aéroport	FRANCE	W&Cie	GOLD
B. MOBILE APPLICATIONS	UBS Planet Art	UBS AG	Germany	Razorfish GmbH	SILVER
D. GAMES	Remix with M	Mars Chocolate North America	USA	BBDO New York	BRONZE
<b>D. GAMES</b>	<b>Rink Bingo</b>	<b>Hockey Club Davos</b>	<b>Switzerland</b>	<b>FCB Zürich</b>	<b>GOLD + GRAND PRIX</b>
E. VIRTUAL REALITY EXPERIENCE	DISCOVER The World	Samsung Electronics	Germany	Cheil Germany GmbH	BRONZE
E. VIRTUAL REALITY EXPERIENCE	#BeFearless	Samsung Electronics	Germany	Cheil Germany GmbH	SILVER
F. BEST USE OF TECHNOLOGY	Remix with M	Mars Chocolate North America	USA	BBDO New York	BRONZE
F. BEST USE OF TECHNOLOGY	DISCOVER The World	Samsung Electronics	Germany	Cheil Germany GmbH	SILVER
F. BEST USE OF TECHNOLOGY	#BeFearless	Samsung Electronics	Germany	Cheil Germany GmbH	GOLD
J. SOCIAL FOR MEDIA	In-a-Snap	Lowe's	USA	BBDO New York	SILVER
J. SOCIAL FOR MEDIA	#NetflixSwap	Netflix	France	Darewin	BRONZE