



CRISTAL FESTIVAL

## CRISTAL FESTIVAL 2016

### FILM PRIZELIST

Categories	Entry Title	Client	Country	Entrant Company	AWARDS
A1. Food	Marilyn	Mars Chocolate North America	USA	BBDO New York	BRONZE
A4. Insurance / Banking / Financial service	Judo Kid	American Family Insurance	USA	BBDO New York	SILVER
A4. Insurance / Banking / Financial service	Barrels	National Bank of Egypt	Egypt	TNA	BRONZE
A4. Insurance / Banking / Financial service	Nails	National Bank of Egypt	Egypt	TNA	SILVER
A5. Service activity	Passive Aggressive	FedEx	USA	BBDO New York	SILVER
A5. Service activity	Love Your Imperfection	The Match	France	BUZZMAN	BRONZE
A7. NGO / Great cause / Charity	Don't Label	Fair Welcome	Denmark	Mindshare Denmark	GOLD
A7. NGO / Great cause / Charity	End The Nightmare 1	UN Women Egypt Country Office	Egypt	FP7/CAI	BRONZE
A7. NGO / Great cause / Charity	End The Nightmare 2	UN Women Egypt Country Office	Egypt	FP7/CAI	SILVER
A8. Public interest	Shockwave	La Sécurité Routière	France	la chose	GOLD
A8. Public interest	The last class	La Sécurité Routière	France	la chose	SILVER
A8. Public interest	The Mermaid	SNSM – French National Maritime Rescu	France	Publicis Conseil	BRONZE
A8. Public interest	Unexpected casting	French Federation of cardiologie	FRANCE	Les Gaulois	SILVER
A10. Leisure / Entertainment / Games / Sport	NOSULUS RIFT	UBISOFT	France	BUZZMAN	BRONZE
A10. Leisure / Sport / Entertainment / Tourism / Travel	Baby vs Dale Steyn	New Balance	South Africa	King James Group	GOLD + GRAND PRIX
A11. Retail store	Sabotage	Centrepoint	United Arab Em	Impact BBDO Dubai	GOLD
A11. Retail store	Lies	Centrepoint	United Arab Em	Impact BBDO Dubai	GOLD
A13. Media	Dads	CANAL+	France	BETC	SILVER
A13. Media	The Mass-Media Broth	The Shizuoka Shimbun and Shizuoka Bro	Japan	DENTSU INC.	SILVER
A13. Media	The Kitchen	CANAL	France	BETC	BRONZE
A14. Home	MY SON	IKEA	France	BUZZMAN	SILVER
A14. Home	The Mechanic	Reckitt Benckister	France	BETC	BRONZE
A20. Luxury goods	#Notcomingsoon	Louis XIII	USA	FRED & FARID	SILVER
B1. Viral Film	45Days	Coca Cola	China	McCann Worldgroup sh	BRONZE
B1. Viral Film	Dads #ShareTheLoad	P&G India	India	BBDO India	GOLD
B1. Viral Film	Audi - The Comeback	Audi AG	Germany	Razorfish GmbH	SILVER
B2. Corporate	Raining Octopuses	GE	USA	BBDO New York	BRONZE
B3. Brand entertainment & content for TV/cinema	Lightning in a Bottle	GE	USA	BBDO New York	SILVER
B3. Brand entertainment & content for TV/cinema	Talking to a Wall	GE	USA	BBDO New York	BRONZE
B3. Brand entertainment & content for TV/cinema	Snowball's Chance in H	GE	USA	BBDO New York	BRONZE