



Mykim Chikli

CEO, ZenithOptimedia Group North Asia

Media experience: 10 years

Years with ZO / VX: 18 years

Categories experience: Luxury, Beauty, FMCG, Telecoms, Auto, Finance

Brands worked on: LVMH, Richemont, Gucci, Nestle, Voyages-sncf, Bouygues Telecom, Toyota, L'Oreal, Agf, Sanofi, Banque Populaire, Disney



Professional career

| | |
|----------------|---------------------------------|
| 2015 - Present | CEO, ZenithOptimedia North Asia |
| 2013 - 2015 | CEO, ZenithOptimedia China |
| 2011 - 2013 | COO, ZenithOptimedia China |
| 2009 - 2011 | CEO, Performics France |
| 2007 - 2009 | MD, ZO France |
| 2005 - 2007 | Head of Digital, ZO France |



Education

Ecole Supérieure de Commerce de Paris, France



Personal

Mykim has a colorful and fulfilled life with her husband and 2 children. She uses Yoga as a tool to balance her life. She also loves traveling and discovering – 'The world is full of wonders and worth exploring.'