

This ranking presents the 44 best films in the International Production Cristal competition...



INTERNATIONAL PRODUCTION CRISTAL - RANKING (SHANGHAI)

RANK	CATEGORY	COUNTRY	TITLE	ADVERTISER	PRODUCTION	DIRECTOR	POST-PRODUCTION	SOUND PRODUCTION	AGENCY	TV PRODUCER
1	TV Cinema	France	Rewind City	Orange	Wanda Productions/Rattlingstick	Ringan Ledwidge	Mikros Images	Eric Cervera	Publicis Conseil	Pierre Marcus / WAM
2	TV Cinema	UK	Waterslide	Barclays	Gorgeous Enterprises	Peter Thwaites			BBH London	
3	TV Cinema	Belgium	Paper	National Geographic Channel	Co-Production : Czar.be / Rabbit, Brussels - Mercurio SPQR	Dimitri Karakatsanis				
-	TV Cinema	UK	Penguins 90"	BBC MC&A Future Media And Technology	Gorgeous Enterprises / Red Bee Media	Vince Squibb		Wave	RKCR Young & Rubicam	
5	Web	France	Amnesty International	Amnesty	U_Man Films	Olivier Dahan	C/O Uman	Else	TBWA	
-	TV Cinema	France	Staying Alive	Citroen	Soixan7e Quin5e	Jonas Akerlund	The Embassy		H / Euro RSCG London	Christopher Thierry
-	Web	France	The Ultimate Break	Kitkat	Wanda Productions	Akama	Akama	THE	JWT	
8	TV Cinema	China	Harbin Tour	Harbin Municipal Tourism Administration	OS Film	Maren Hwang				
-	TV Cinema	Germany	Synchronised	Audi AG	Tempomedia / Stink	PSYOP		Q Department	Heimat Berlin	
10	Web	France	Pure & Legend	Citroen	Eleganzz Prod	Ad Moisson			H	
11	TV Cinema	Italy	100 meters	Freddy	(h)	Tomaso Cariboni			1861 United	Stella Orsini
-	Web	France	Amnesty Signatures	Amnesty	La PAC	Zurich 29	Editors		TBWA	
-	TV Cinema	France	Les Bleus "Italia"	Toyota	Wanda Productions	Michael Downing	WAM	WAM	Saatchi & Saatchi	
-	Web	USA	Support Burma	MTV Networks International & Nonofusarefree.org	Shilo New York	André Stringer		Good Sounds Amsterdam	Ogilvy Amsterdam	Brenda Bentz Van Den Berg
15	TV Cinema	France	Arretons La Douleur	Douleurs Sans Frontières	Space Patrol	Philippe Gamer & Fred Remuzat	Space Patrol	SYNC	TBWA\MAP	Christian Delhaye
16	TV Cinema	France	Crocodile	Canalsat	Wanda Productions	Xavier Mairesse	Wanda Poductions	Capitaine Plouf	BETC Euro RSCG	
-	TV Cinema	France	Homo	INPES	Wanda Productions	Jaci Judelson	Wanda Poductions	THE	McCann Paris	
-	TV Cinema	France	Les Bleus "Romania"	Toyota	Wanda Productions	Michael Downing	WAM	WAM	Saatchi & Saatchi	
19	TV Cinema	Belgium	Cannonball	Bacardi / Martini	Co-Production : Czar.be / Rabbit, Brussels - Mercurio SPQR	Lievan Van Baelen				
-	TV Cinema	Italy	Free Exercise	Freddy	(h)	Tomaso Cariboni			1861 United	
21	Web	France	Alien	Orange TV	Wanda Productions	Brian Buckley				
-	TV Cinema	France	Dancing Waters	Rexona	The Gang Films	Joachim Back	Def2Shoot		Vega Olmos Ponce	Roberto Carsillo
-	Web	Czech Republic	Days Of European Film	European Film Fest	Bistro Films	Mods		Soundsquare	Bistro Films	
-	TV Cinema/Web/New Comers	France	The Balloon	Tiji	Wanda Productions	Yoann Lemoine	Digital District	THE	DDB	
-	TV Cinema	France	Volcano	Canalsat	Wanda Productions	Xavier Mairesse	Wanda Poductions	Capitaine Plouf	BETC Euro RSCG	
26	TV Cinema	France	Hetero	INPES	Wanda Productions	Jaci Judelson	Wanda Poductions	THE	McCann Paris	
-	TV Cinema	France	Versailles	Canal+	Irène	Xavier Giannoli	Mikros Images	Capitaine Plouf	BETC Euro RSCG	David Green
28	TV Cinema	France	Kalenji New Fil	Decathlon	Bandits	Michael Wong	Mikros Images		Young & Rubicam	Valérie Montiel
-	TV Cinema	UK	Lumberjack	HSBC	Gorgeous Enterprises	Vince Squibb			JWT New York	
-	TV Cinema	Germany	Prison	Reporters Without Borders	@radical.media Berlin	Michael Dreher		NHB Berlin	Scholz & Friends Berlin	
31	TV Cinema	Italy	Diving	Freddy	(h)	Bill Barluet			1861 United	Stella Orsini
-	TV Cinema	France	Mafia	Canal+	Irène	Xavier Giannoli	Mikros Images	Capitaine Plouf	BETC Euro RSCG	David Green
33	TV Cinema	France	Fiat Bravo Come Together	Fiat Italie	La Maison	Julien Leclercq	La Maison		Krow Communications	
-	Web/TV Cinema	France	Future	Lacoste	Wanda Productions	Akama	Akama	THE	The CRM Company / Megalo(s)	
-	TV Cinema	Belgium	Happy New Year	Electrabel / GDF Suez	Co-Production : Czar.be / Rabbit, Brussels - Mercurio SPQR	Ralf Wathion				

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-	TV Cinema	France	Just One	Lotus	Wanda Productions	Akama	Akama	THE	Les Ouvriers du Paradis	
-	TV Cinema	France	Space Experience	Nescafe	Wanda Productions	Akama	Wanda Productions	THE	Publicis	
-	TV Cinema	Germany	Tricks	Wrigley GmbH	Bigfish	Philipp Stoelzl		Data	Heye Group GmbH	Cordula Schrenk & Christiane Seifert
39	New Comers	France	BNP Paribas Love Story	BNP Paribas	Panache Animation	Fred Remuzat	Space Patrol	Pocket Studio	Publicis Conseil	"
-	Web	France	Canadairman	Unilever	Hotdog Films	Adrien Armanet	Les Mediastronautes	Tranquille Le Chat	Buzzman	
-	TV Cinema	Germany	Deal	Daimler AG	@radical.media Berlin	Sebastien Strasser		Heino Gatze	Jung Von Matt / Spree	
-	Web	France	Gladiators	Orange TV	Wanda Productions	Brian Buckley				
-	TV Cinema	France	Surprise Your Senses	Anthon Berg	Partizan	Saam Farahmand	Partizan Lab		DDB	
44	TV Cinema	Russia	Culture	Russian Union of Automobile Insurers	Fetish Film	Erick Ifergan		V-Films	YesTasteWinNow	Andrey Salov
-	TV Cinema	France	Frozen	EDF	Irène	Christophe Navarre	Mikros Images	Kouz	Euro RSCG C&O	Annabelle Fournier
-	TV Cinema	Belgium	Gasstation - D'letteren	Volkswagen Poolo Bluemotion	Co-production : Czar.be / Rabbit	Joe Vanhoutteghem				
-	TV Cinema	France	Paperplane	Nissan	U_Man	Matt Reeves	Mikros Images		TBWA	
-	TV Cinema	France	Venez Comme Vous Etes - Black	McDonald's	Partizan	Les Elvis	Partizan Lab		BETC Euro RSCG	