

This ranking presents the 20 best campaigns of the Outdoor Cristal competition...



OUTDOOR CRISTAL - RANKING (SHANGHAI)

Rank	Country	Category	Title	Advertiser	Agency	Creative Director
1	Germany	Food / Drink	Freshness Box Salad	McDonald's Germany	Heye, Group GmbH	Markus Lange & Ralph Taubenberger
2	France	Food / Drink	Come As You Are (36 posters)	McDonald's	BETC Euro RSCG	Stéphane Xiberras
3	Portugal	Food / Drink	Wake Up (3 posters)	Delta Cafes	Euro RSCG Lisboa	Paulo Pinto & Tiago Rebelo
-	France	Service (other than financial)	eBay (4 posters)	eBay France	BETC Euro RSCG	Stéphane Xiberras
-	Germany	Ambient	Tide Board	Procter & Gamble	Leo Burnett	Peter Buck & Andreas Pauli & Kerrin Nausch & Don Bowen (LB London)
6	France	Food / Drink	McDonald's / UNO + (7 posters)	McDonald's	TBWAPARIS	Jean-Denis Pallain & Michel De Law
-	Belgium	Food / Drink	Instant Hot Meals (3 posters)	Heinz	Leo Burnett Brussels	Jean-Paul Lefebvre
-	France	Automotive / Motorcycle / Transport	The Pallets (8 posters)	Citroen	H	Fabrice Delacourt & Olivier Desmettre
-	Germany	Home / Clothing / Accessory	Last Night - Man & Woman (2 posters)	FUNK International GmbH	DDB Germany, Berlin	Amir Kassaei
10	Poland	Leisure (Tourism / Sport / Game)	Italian Flag / French Flag / UK Flag (3 posters)	Polish Chamber of Tourism	Young&Rubicam	Michal Imbierowicz
-	Spain	Beauty / Hygiene / Health	Mouth Athlete / Parade / Child (3 posters)	Strepsils	Euro RSCG Spain	German Silva & Felipe Crespo & Eva Conesa
12	France	Leisure (Tourism / Sport / Game)	The Beautiful Word - Beast / Nurse / Vampire / Hula / Condom / Buddha (6 posters)	Mattel / Scrabble	Ogilvy & Mather Paris	Chris Garbutt
-	Germany	Ambient	The Giant Puzzle Campaign - The White House & Neuschwanstein Castle	Ravensburger Spieleverlag GmbH	Scholz & Friends	Oliver Handlos & Matthias Spaetgens
14	France	Automotive / Motorcycle / Transport	Imagine R (6 posters)	Transilien - SNCF - RATP	H	Christopha Caubel
-	France	Automotive / Motorcycle / Transport	Air France (6 posters)	Air France	BETC Euro RSCG	Rémi Babinet
-	France	Automotive / Motorcycle / Transport	Tepee (5 posters)	Automobiles Peugeot	BETC Euro RSCG	Rémi Babinet
-	France	NGO / Charity / Collective and Humanitarian Campaign	Karl	Securité Routière	Lowe Strateus	Vincent Behaeghel
-	France	Home / Clothing / Accessory	Mir Couleurs (4 posters)	Henkel	TBWA\Paris	Erick Vervroegen
-	Germany	Ambient	Immobilienscout24 - Floor Plans	Immobilienscout 24	Leo Burnett Frankfurt	Andreas Pauli & Kerrin Nausch & Peter Buck & Hans-Juergen Kaemmerer
20	France	Automotive / Motorcycle / Transport	TGV Intersecteurs (2 posters)	SNCF	TBWA\Paris	Erick Vervroegen & Jean-Denis Pallain
-	Germany	Automotive / Motorcycle / Transport	The GTImeter Campaign (3 posters)	Volkswagen AG	DDB Germany, Berlin	Amir Kassaei
-	UK	Automotive / Motorcycle / Transport	Unmistakeably German (4 posters)	Citroen	Euro RSCG London	Mark Hunter & Justin Hooper & Olly Caporn
-	Spain	Home / Clothing / Accessory	Tank / Warship & F18 (3 posters)	Reckitt & Benckiser/Flor	Euro RSCG Spain	German Silva & Felipe Crespo & Eva Conesa
-	France	Beauty / Hygiene / Health	Miss Epil / The Map	Laboratoires Laurence Dumont	Lowe Strateus	Vincent Behaeghel
-	Algeria	Ambient	The Cooler	PepsiCo	Impact BBDO Algeria	Cesar Jashan