

This ranking presents the 20 best creations of the Magazine Cristal competition...



Magazine Cristal - Ranking (Shanghai)

Rank	Country	Category	Title	Advertiser	Agency	Creative Director
1	France	Beauty / Hygiene / Health	Dissolve Your Problems (5 posters)	Alka Selzer	CLM BBDO	Gilles Fichtebreg & Jean-François Sacco
2	France	Home / Clothing / Accessory	SHS Safari Girl & Boy (2 posters)	Sasch SPA	Callegari Berville Grey	Andrea Stillacci & Giovanni Settesoldi & Luissandro Del Gobbo
3	France	Food / Drink	Come As You Are (12 posters)	Mc Donald's	BETC Euro RSCG	Stéphane Xiberras
-	France	Service (other than financial)	Airplanes & Grand Mother (2 posters)	123fleurs.com	Callegari Berville Grey	Andrea Stillacci
5	France	Beauty / Hygiene / Health	The Binoculars	Miss Epil	Lowe Strateus	Vincent Behaeghel
6	Belgium	Food / Drink	Instant Hot Meals (3 posters)	Heinz	Leo Burnett Brussels	Jean-Paul Lefebvre
-	Portugal	Food / Drink	Wake Up (3 posters)	Delta Cafés	Euro RSCG Lisboa	Paulo Pinto & Tiago Rebelo
-	France	Service (other than financial)	eBay (4 posters)	eBay	BETC Euro RSCG	Stéphane Xiberras
-	Spain	Service (other than financial)	Double Life	Air France / Airline	Euro RSCG Spain	German Silva & Felipe Crespo & Eva Conesa
-	France	Leisure (Tourism / Sport / Game)	King Of Bluff (3 posters)	Poker Magazine	DDB Paris	Alexandre Hervé & Sylvain Thirache
-	France	Home / Clothing / Accessory	Designed For You (4 posters)	Rochebois	BETC Euro RSCG	Antoine Choque
12	France	Leisure (Tourism / Sport / Game)	The Beautiful Word (12 posters)	Scrabble	Ogilvy & Mather	Chris Garbutt
-	Spain	Home / Clothing / Accessory	Kalia Vanish (3 posters)	Reckitt & Benckiser	Euro RSCG Spain	German Silva & Felipe Crespo
14	Russia	Home / Clothing / Accessory	Zip	Procter & Gamble	Grey Moscow	Oleg Lapshin
-	France	Home / Clothing / Accessory	Campagne Institutionnelle Louis Vuitton - Coppola, Sean Connery & Keith Richards (3 posters)	Louis Vuitton Malletier	Ogilvy & Mather	Christian Reuilly
-	Spain	Beauty / Hygiene / Health	Mouth Athlete / Parade / Child (3 posters)	Strepsils	Euro RSCG Spain	German Silva & Felipe Crespo & Eva Conesa
17	France	Automotive / Motorcycle / Transport	Hello Sunshine (3 posters)	Volkswagen	Agence V	Christian Vince
-	Italy	Automotive / Motorcycle / Transport	The Saints Mechanical - Altar & Small Holy (2 posters)	Citroen Italia SPA	Euro RSCG Milano	Giovanni Porro & Luca Cinquepalmi
-	France	Media	A Nous (2 posters)	A Nous	Australie	Claire Ravut & Stéphane Renaudat
20	Germany	Automotive / Motorcycle / Transport	Absurdly Low Consumption - Magritte & Dali	Volkswagen AG	DDB Germany, Berlin	Amir Kassaei
-	Germany	Automotive / Motorcycle / Transport	That Way - Freddy, Travolta & Michael (3 posters)	Volkswagen AG	DDB Germany, Berlin	Amir Kassaei
-	France	Home / Clothing / Accessory	Is Best If You Have Dreams (4 posters)	Point P	Euro RSCG 360	